

Capital Raising Presentation

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All information included in this presentation is provided as at 11 October 2017.





CONTEXT FOR CAPITAL RAISING

Over the last 16 years, Pacific Edge has been working towards commercialisation of its non invasive bladder cancer tests

The company has communicated to the market and been working towards a number of major milestones and expects to complete the last of those over the next 12 months

As the company's focus moves from completing those milestones to growing its commercial sales with its major customers, it needs to complete its funding for this phase of its commercial development

Pacific Edge is providing guidance for the first time as it moves to bring the company to a financial breakeven position and is raising \$21.3m to allow the company to focus entirely on its future growth



OFFER TERMS

PURPOSE:

The purpose of the offer is to ensure Pacific Edge has sufficient capital available as it targets cash flow breakeven in FY19

Beyond general working capital, funds will be applied specifically to executing and delivering significant opportunities with Kaiser Permanente, Centers for Medicare and Medicaid Services and the Veterans Administration

Summary of Offer Terms:

Offer size	Approximately NZ\$21.3m
Offer ratio	1-for-6
Offer price	NZ\$0.32 per New Share
Offer price discount	26.6% discount to the theoretical ex-rights price of NZ\$0.44 as at 10 October 2017
Number of New Shares offered	66,617,400 New Shares
Eligible Shareholders	Any person who is recorded in Pacific Edge's share register as a Shareholder at 5.00pm (NZ time) on the Record Date: (a) whose address is shown in Pacific Edge's share register as being in New Zealand, Australia or Singapore; or (b) whose address is shown in Pacific Edge's share register as being in Hong Kong who Pacific Edge considers is a professional investor as defined in the Securities and Futures Ordinance (Cap.571) of the Laws of Hong Kong; and, in each case, to whom Pacific Edge, in its sole discretion, is satisfied that the Offer may lawfully be made under all applicable laws without the need for any registration, lodgement or other formality and who is not in the United States and is not acting for the account or benefit of a person in the United States.
New Shares	Ordinary shares in Pacific Edge of the same class as, and that rank equally with Pacific Edge's, existing quoted ordinary shares
No rights trading	The rights will not be quoted for trading on the NZX Main Board
Shortfall Bookbuild	Any New Shares not taken up under the Rights Offer, including the Rights of Ineligible Shareholders, will be offered under a Shortfall Bookbuild
Participation in the Shortfall Bookbuild	Eligible Shareholders who have taken up all of their Rights may subscribe for additional New Shares as part of their application under the Rights Offer. The Shortfall Bookbuild will also be open to institutional investors as set out in the Offer Document. The price of the New Shares will be set via the Shortfall Bookbuild and will be no less than the Offer price and no greater than the close price of ordinary shares on the day prior to the bookbuild
Underwriting	The Offer is fully underwritten



RECENT MILESTONES

Significant Progress Achieved

AUGUST -SEPTEMBER 2016

Insurance coverage with Sovereign

Insurance coverage with nib

OCTOBER 2016

Approved provider to TRICARE

Added to standard of care for Waitemata DHB

Named in the TIN100 Top Ten Hot Emerging Companies

DECEMBER 2016

Official US launch of Cxbladder Monitor

NZ launch of Cxbladder Resolve

Cxbladder Monitor publication in Journal of Urology

FEBRUARY 2017

Joint analysis of Kaiser Permanente blind study completed with positive and compelling results

MARCH 2017

Cxbladder Monitor in Urologic Oncology

Callaghan Growth Grant of \$3m for 2 years

Clinical Utility publication in Advances in Therapy Journal

AUGUST 2017

Full suite of tests accepted for use across the clinical pathway by MidCentral District Health Board



FY17 FINANCIALS (12 MONTHS TO 31 MARCH 2017)

62% Uplift in Product Sales

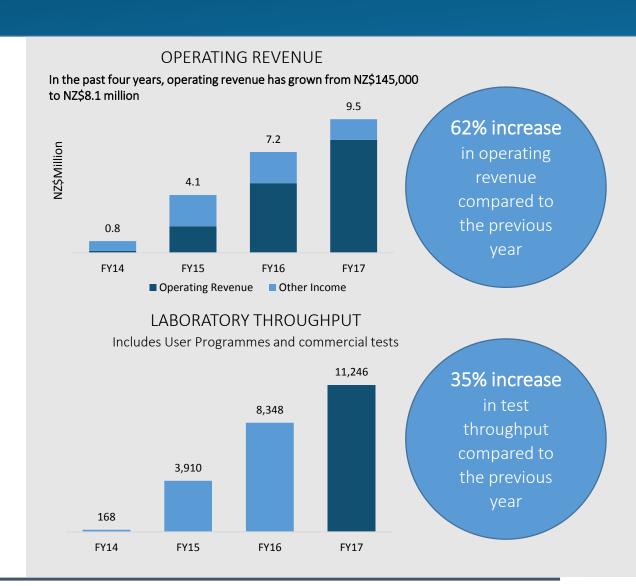
Positive growth in product sales from new and existing customers, particularly in North America and New Zealand

Sales and revenue expected to progress in FY18 as transformational customers come online progressively

Net operating cashflow at a similar level to the previous year \$(17.9)m

Operating loss \$14.9 million (excluding \$6.2m of non-cash items), 4% down on FY16

Operating revenue outgrowing expenses



TRANSFORMATIONAL CUSTOMERS

Strong progress with key target customers

VETERANS ADMINISTRATION

COMPLETED √

Signed Federal Supply Schedule Agreement (Feb 2016) and negotiated contract price for tests (2016)

In Progress

Prioritising commercial activity with 14 large VA clinics. Two VA clinics now sending in tests



COMPLETED V

Approved as a provider and negotiated contract price for tests (October 2016)

In Progress

The Pacific Edge US sales team are leveraging existing relationships with high volume military and veterans sites in targeted areas. Anticipate User Programmes for the larger key sites as per other large customers

KAISER PERMANENTE

COMPLETED √

Completion of large scale User Programme in first half FY17 and positive analysis with compelling findings

In Progress

Well advanced in end stage negotiations with Kaiser Permanente including working with Kaiser on the implementation components necessary to start commercial sales when negotiations have been concluded



CENTERS FOR MEDICARE AND MEDICAID SERVICES

In Progress

Regulatory process to gain a Local Coverage Determination with the CMS is well progressed



OTHER CUSTOMERS

ON-GOING

US sales team building on existing customer base to target individual urologists and large urology practices to initiate new User Programmes, and transition early adopters into commercial customers. The focus will be on large practices in academic centres

Work with large academic centres and leading hospitals to gain acceptance of Cxbladder into their standard of care



OTHER MARKETS

Delivering results in Australia, New Zealand and South East Asia

AUSTRALIA

- Tolmar Australia dedicated urology sales executives leveraging their existing networks
- Targeting large hospitals as well as individual urologists. Now underway with large hospital in South Australia
- Three Cxbladder products now available in market

NEW ZEALAND

- Agreements with several large public healthcare providers to include Cxbladder in clinical pathway
- Recently signed a third large public healthcare provider
- First customer signed for full suite of Cxbladder products
- Cxbladder under cover by two Australasian healthcare insurance providers

SOUTH EAST ASIA

- Commercial base now established in Singapore including distribution and logistics process to allow test analysis in New Zealand
- Signed up new User Programmes with two large hospitals, with the first User Programme completed
- Anticipate first commercial customer in FY18



REVENUE OUTLOOK AND DRIVERS

FY18 Revenue Uplift Expected In Line With Annual Trends

MARKETS

- United States: Remains the primary focus
- New Zealand: Continue to grow uptake by large public healthcare providers
- Australia: Conversion of User Programmes and greater sales coverage.
 Focus is on large hospital B2B sales
- Singapore: Grow User Programme base and initiate first commercial customer

PRODUCTS

- Increased product range entering the market, particularly in the US
- Rollout of Cxbladder Resolve (launched in NZ in December 2016)
- Launch Cxbladder Resolve in USA and Australia planned for FY18

CUSTOMERS

- Conversion of User Programmes to commercial customers
- Bring Kaiser Permanente on board as commercial customer
- Build commercial relationships and initiate User Programmes with targeted large scale VA facilities
- Complete the regulatory process to gain Local Coverage Determination for CMS

SALES DRIVERS

- Encourage inclusion of Cxbladder into guidelines in the USA and into the Standard of Care with more New Zealand public healthcare providers
- Obtain Local Coverage Determination from the CMS
- Commercial agreements with large scale organisations
- Initiate new User Programmes



ESTIMATED LAB THROUGHPUT (FY18 AND FY19)

Over 23,000 tests estimated to be undertaken in FY19

Our estimates are bottom-up estimates by customer account, aggregated by country to the total group level

Laboratory throughput estimates are an estimate of the commercial adoption of Cxbladder tests. The estimates include User Programmes and commercial tests for all customers and markets

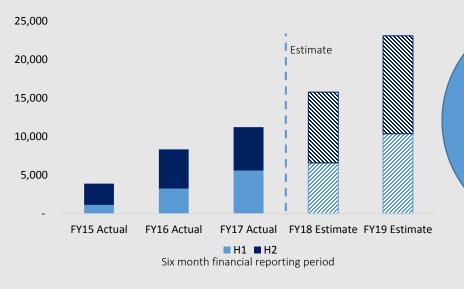
Overall laboratory throughput is expected to grow over FY19 and is directly influenced by the number of tests processed for large scale, non-CMS, customers such as the VA centres and Kaiser Permanente, along with growth in tests from large urology practices and any large academic centres

FY19 estimates include an estimate of throughput for both Kaiser Permanente and the CMS

	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Estimate	FY19 Estimate
Total	3,910	8,348	11,246	~15,800	~23,100
% Change FY to FY		114%	35%	40%	46%

LABORATORY THROUGHPUT

Actual and estimate throughput includes User Programmes and commercial tests



Lab throughput
estimated to
more than double
from FY17 to
FY19, from 11,246
to over 23,000



PACIFIC EDGE TEST THROUGHPUT VERSUS CASH RECEIPTS

Break even targeted in FY19

Currently approximately 75% of throughput tests are billable. This is expected to improve gradually as User Programmes are transitioned to commercial relationships (User Programme tests are not included in billable tests)

There is a considerable delay between Pacific Edge completing the analysis of a patient's sample and payment by the relevant US payer (insurer)

Time to cash receipt will improve significantly with the award of the Local Coverage Determination (LCD) as Pacific Edge will then enter into contract with individual payers. Once in contract with private payers, their normal payment terms apply

When the LCD has been awarded, Pacific Edge will be able to be fully reimbursed for all on-going tests for CMS patients. Pacific Edge will also enter into negotiations with CMS for the payment of tests that have already been completed for CMS patients and not previously paid for (an assumption for this has been included in the FY19 estimates)

FY17 Actual	FY18 Estimate	FY19 Estimate
11,246	~15,800	~23,100
8,302	~12,400	~19,900
74%	78%	86%
8,062	~12,600	~27,900
3,247	~4,000	~25,700
2,101	~1,600	~1,500
(23,185)	~(23,600)	~(23,700)
(17,837)	~(18,000)	~3,500
	Actual 11,246 8,302 74% 8,062 3,247 2,101 (23,185)	Actual Estimate 11,246 ~15,800 8,302 ~12,400 74% 78% 8,062 ~12,600 3,247 ~4,000 2,101 ~1,600 (23,185) ~(23,600)

The table above reflects Pacific Edge's estimates at the date of this presentation. A number of variables may impact the timing and quantum of test throughput and cash receipts. These are noted over the page. The estimates above should be read together with the sensitivity analysis over the page.

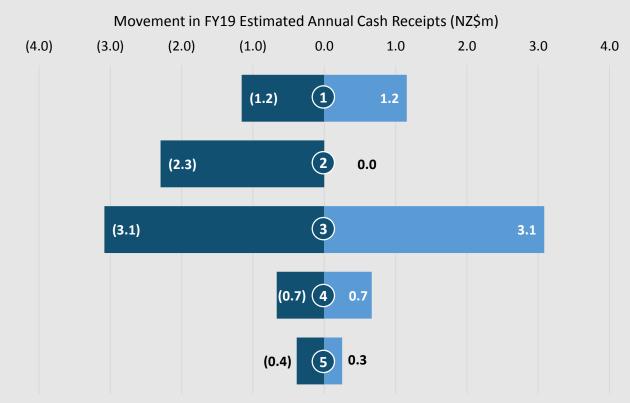
(1) Excludes User Programmes and non-chargeable tests

CASH GENERATION SENSITIVITY

Cash receipts impacted by key contract timing and other variables

There are five main variables that can significantly impact the timing and quantum of Pacific Edge's FY19 estimated annual cash receipts. These sensitivities should be read in conjunction with the footnote below. The sensitivities to FY19 estimated annual cash receipts include:

- Non-CMS commercial test volume decreases/increases of -20% to +20% from commercial sales estimates
- Obtaining a CMS LCD 4 months later than is currently estimated
- Average test price for the key customers (KP, VA, CMS) (-20% to +20%)
- An increase/decrease in the overall billable percentage of tests by -5%/+5%
- Beginning commercial sales to Kaiser Permanente 2 months later or 1 month earlier than is currently estimated



A summary of the likely effect that variations to certain assumptions may have on the FY19 Estimated cash receipts is detailed above. The sensitivities for each assumption are not intended to be indicative or predictive of the possible range of outcomes but are for information purposes to allow potential investors to gain an understanding of potential sensitivities of financial outcomes to changes in key assumptions

Care should be taken in interpreting the sensitivity information set out above. Each movement in an assumption is treated in isolation from possible movements in other assumptions, which is not likely to be the case. Movements in one assumption may have offsetting effects or compounding effects on other variables, the impact of which is not reflected in the estimate. In addition, it is possible that more than one assumption may move at any point in time, giving rise to cumulative effects, which are not reflected in the estimate

CASH SUFFICIENCY SUPPORTED BY CAPITAL RAISE

\$21.3m raised under this offer to support working capital while cash flow breakeven is targeted

- As at 31 March 2017, Pacific Edge had NZ\$14.6m of available cash
- Over the first half of FY18 Pacific Edge is operating at an average monthly cash flow deficit of NZ\$1.8m. Cash outflows over the first half of each year are front-loaded relative to the balance of the year and the annualised expectation is for this monthly deficit to be NZ\$1.6m in-line with the FY17 average monthly net deficit
- Pacific Edge is targeting cash flow break even in FY19, and as such, it is estimated that the \$21.3m raised under this offer
 will be sufficient to fund its operations until it achieves cash flow breakeven. Accounting break-even will be achieved earlier
 than cash-flow breakeven given the delays in timing of cash receipts

APPENDIX: NOTES TO THE FORECAST

US revenue makes up approximately 90% of Pacific Edge's total revenue and remains our focus

US revenue makes up approximately 90% of Pacific Edge's total revenue with two significant contributors: Centers For Medicare and Medicaid Services (CMS) and private insurance companies (Private Payers)

Pacific Edge's revenue model is common in the US while companies build commercial volume and apply for their Local Coverage Determination (LCD)

Pacific Edge is making good progress towards obtaining its LCD, however it made the decision to write off some of the aged invoices in the FY17 financial statements. This does not mean that these invoices cannot be followed up on following the LCD. Until the LCD is attained, it is possible that the company may make other revenue adjustments over time

REIMBURSEMENT AND PAYMENT PROCESS FOR CMS AND PRIVATE PAYERS

CMS: Currently accounts for 50% of the US tests. Proportion will decrease as Private Payers enter into contract

Application for LCD: All companies seeking reimbursement from CMS must obtain an LCD, which is a long, iterative process

Process Cxbladder test for CMS patient

Invoice CMS and held on account until LCD received

Receive LCD which enables reimbursement for CMS patients

Negotiate contract price – based on commercial transactions i.e. historical tests for Private Payer funded patients

Seek reimbursement for CMS tests previously processed and invoiced

Normal terms of trade for all future CMS transactions

Private Payers: Many different types of cover; will provide the majority of Pacific Edge's revenue in future

Out of contract: Higher price per test is achieved but slow payment terms anywhere between 1 to 12 months

Process Cxbladder test for Private Payer funded patient

Invoicing and collection of revenue managed by Pacific Edge's billing and reimbursement contractor, Quadax

Time lag between processing of test and payment creates distortion between matching of revenue accruals to cash receipts

Negotiate contract and highest possible price

Normal terms of trade for all future Private Payer transactions

